# Welcome to the Seymour Community Museum

# Self-guided tour – Please sign our guest book

In 1975 a number of Seymour citizens, dedicated to preserving and displaying the heritage of the area, formed the Seymour Community Historical Society. As a Bicentennial project, the Society opened a museum in the old railroad depot. Within a few years the museum collection outgrew the depot and the former Miller-Piehl Company office building became the new home. Built in 1893-94, the building was the headquarters for the lumber and coal company that dominated Depot Street during the first half of the 20<sup>th</sup> century. This building has now been converted into an old-time country store reflecting the typical layout and goods sold in a store of the 1920s and 30s.

The present museum is a result of a four-year community fund drive. Constructed with all donated funds and staffed by volunteers, the museum is a repository for area artifacts and tells Seymour's story from the Civil War to the modern era.

# Start Your Tour with Horatio Seymour and the Welcome Video

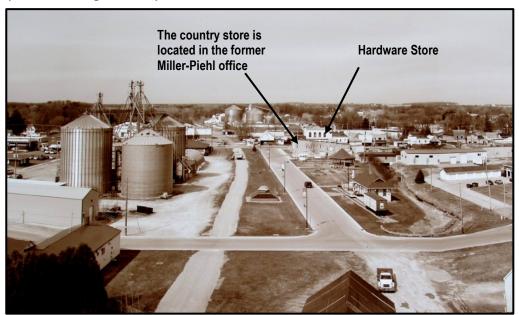
To the right of the welcome desk is an illustration of Horatio Seymour and a brief biography. The former Governor of New York was a large land owner in the area and presidential candidate in 1868. When the town was organized, it was logical to name it after him.

Take a seat in one of the original chairs from the Seymour Auditorium. Generations of Seymour area residents sat in these chairs as they viewed traveling variety shows, musical performances, and theatrical productions. Through the genius of Balance Studios, Horatio Seymour is brought to life to greet you and explain the city's heritage. A history of the auditorium/theatre is displayed adjacent to the screen.



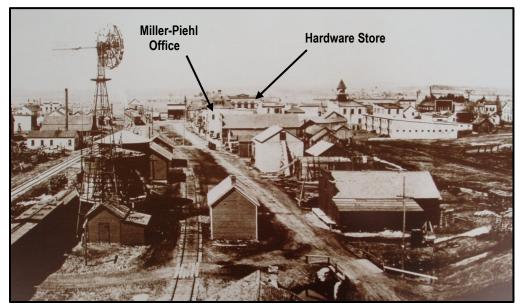
#### **Panoramic Pictures**

To the left of the video notice the large panoramic views of Seymour looking west down Depot Street. The pictures were taken from approximately the same spot 100 years apart. The 1909 picture shows a city of just over 1,000 people with the railroad as the main transportation artery. At one time eight trains a day passed through the city.



One hundred years later, in 2009, with the assistance of the Seymour Fire Department and its aerial truck, the picture at left was taken from about the same spot as the 1909 picture. The railroad is gone, broad paved streets have replaced dirt roads, and the Miller-Piehl office building is now the Seymour Community Historical Society Country Store. Grain processing and storage have taken the place of lumber and coal as the dominant businesses. How

many buildings can you locate that are present on both pictures? A number of Main St. businesses can be identified. Notice several houses are found on both pictures.



Looking at the 1909 picture, the Miller-Piehl Company, the site of the present museum, is a busy operation. This picture was taken from the top of the Cargill Grain Elevator located next to the railroad tracks. Depot St. is a hub of activity with the railroad depot the focus. The windmill and water tank were necessary to the service steam locomotives. The large school to the right of the picture was built in 1903 at a cost of

\$25,000.00. The photographer actually took three pictures and pieced them together. The picture at left shows the middle view. Countryside Photography did the restoration work.

# **Countryside Photography and Camera Exhibit**



Moving to your left you see the camera display. Of particular interest is a number of tintype photos dating back to the late 1800s. The collection also shows the evolution of the camera, including the popular box camera of the 1920s and 30s, and early movie cameras. Looking closely, you will see a number of Kodak "Brownie" cameras, with one dating back to 1904. The "Autographic" camera allowed the user to write on the negative.

Reading the descriptions, a person discovers that at one time pictures were taken on glass negative and often printed as "tintypes." The top shelf displays the Polaroid Camera that was considered revolutionary during the 1950s. The small picture of the museum represents a picture taken with a "Polaroid."

#### **Personal Care Items**

The next cabinet to your right features memories from the Seymour Centennial (1968), personal care items, and fashion accessories. Times have changed from the days when fashionable women had mink draped around their necks and carried beaded purses. Notice the Lucite handbag that was popular during the 1950s. Today these are very collectible.

# **Boy and Girl Scouts**

Scouting in Seymour dates back to 1937 when Mrs. Boyden started a Girl Scout chapter. During the late 1940s a number of area citizens decided there was a need for a central gathering place for the scouts. The Scout House in Rock Ledge Park was completed in 1951 and has served several generations of Seymour scouts. The numerous patches on display represent awards, chapters, events, and camps. The chapter patches were often traded among the scouts. The base of the exhibit shows scouting items such as a canteen, cooking utensils, and a *Girl Scout Handbook* from 1953.

# **Military Display**

As you browse the military display keep in mind that all of the uniforms were worn and donated by Seymour residents. A number of early Seymour settlers fought for the Union in the Civil War. Most notable are Peter Tubbs, Seymour's first postmaster, and Erastus Buttles, who built a house at the present intersection

of Highway 54 and French Road. The museum is in possession of letters from several Civil War veterans. On

display here are excerpts of letters Mr. Tubbs wrote home to his sister from the siege of Vicksburg.

The World War One uniform of Alvin Piehl shows that American "Doughboys" carried gas masks that were necessary because of the use of poison gas by the Germans during fighting on the western front. Also note the document indicating that Arthur H. Otto of Seymour was a survivor of the German torpedo attack on the troop ship *Tuscania*.

The World War Two display features an article about Emil Gosse and his experiences during the Battle of the Bulge. It also shows a letter to Dr. Raymond Groendahl's sister from a patient he treated when he was stationed in the South Pacific. Captain Groendahl's decorations and medals are on display. Orville Marnocha's picture and medals reflect his tour of duty in Italy and Greece during World War II. The uniforms conclude with the desert camouflage gear worn by Gary Schaumberg in the Persian Gulf War.

Before you turn the corner, go back to the cabinets behind the reception desk to see more military items. Of particular interest are two rifles used in WWI, several helmets, and an article about Seymour's connection to the liberation of Buchenwald, the infamous German concentration camp. Also see everyday items



used by the soldiers such as Zippo lighters, a canteen, and a portable typewriter to send letters home.

For an additional tribute to those who served our country, visit the Veterans Memorial at the corner of Depot and Main Streets.

# City Government, Businesses, and School

A fireman's helmet, hose nozzle, and log book remind us of the commitment made by members of Seymour's volunteer fire department. Seymour Strife Company No. 1 started in 1911 when, after several devastating fires, the city fathers decided to purchase a horse-pulled engine with a hand pump.

Organized in the early 1900s, times have changed a great deal for the Seymour Police Department. Browsing through the city ordinances from the 1920s one can't help but notice that some similar concerns exist today. On display you see a night stick, handcuffs, and a service revolver. For years the police department was located in the city hall with the big bell tower. When the bell rang at 9:00 PM all children were to be off the streets.



The business display shows gifts that were often given away by Seymour merchants. It was customary in the mid-1900s to give out favors during the winter holiday season or to celebrate the New Year. Some objects on exhibit were used by businesses years ago. The cocktail glasses from the Hotel Falck are of special interest.

You will find plates from the Leader Store, Frank Falck's General Merchandise Store, Boyden's Store, and numerous others. Maas' Market

offered home delivery of groceries. During the 1940s the city of Seymour had four grocery stores.

In the 1940s, 50s, and 60s, few people

traveled to Appleton or Green Bay to purchase an automobile. Almost every model available could be obtained from one of the seven local dealers. This display, sponsored by Gary and Mary Lou Melchert, shows some of the popular autos of the 1950s. The sales ads are from the *Seymour Press* of the same era.



Years ago, one-room country schoolhouses were scattered throughout the area. The model on display represents the typical school building with the adjacent outhouses. Each student had a small slate board on which he or she did his or her work. One teacher taught all eight grades. Most rural students went to school only through the eighth grade since they were needed to do farm work.

Notice the old lunch buckets, examples of school work, and dance cards.

# **Glass Tower with Banking Items**

As you move past the Operation Desert Storm uniform and go around the corner you see a glass tower filled with objects that relate to the banking business.



Of special interest are the *National Bank Notes*. From 1863 to 1935, these notes were issued by banks throughout the country and in U.S. territories. National Bank Notes were similar in overall appearance to most of the *Federal Reserve Notes* that circulated from 1929

through the 1990s, with one important exception; the "title" (name) of the issuing "national bank," as well as the names of the city and state where the bank was located were printed on the notes. Notice "Seymour" proudly displayed on the currency. The notes also bore the signatures of that bank's president and cashier. These colorful notes are avidly studied and collected. Some are examples of rare banks, towns, states and combinations; therefore, they are quite valuable.

The display board presents an article about the 1936 Seymour State Bank robbery. Many local people thought it was Dillinger and his men. Another story from the *Seymour Press* explains how a bank official absconded with \$40,000.00 in 1907. That is the equivalent of over \$400,000.00 in value today!



### **Seymour 1949 Aerial View**

The large picture at the center of the cubical was taken in 1949 by a member of the Seymour Flying Club. To the left you find articles from the *Seymour Press* dating from 1949. Take note of the ad for the foot X-ray machine at Kraft's shoe store to guarantee a perfect fit. A quick review of the news items from 1949 provides an idea of what life was like in the Seymour area during the mid-20<sup>th</sup> Century. To the right is a brief history of Don's Quality Market, the sponsor of this exhibit.

Touch the screen to see an electronic version of the picture with numerous locations featured. Feel free to navigate the kiosk by touching items that are of interest to you. The program includes over 100 Soumour area pictures.



program includes over 100 Seymour area pictures, fifteen brief interviews with residents, and even a 1930s home movie of downtown. Remember, the (+) enlarges the picture and the (X) reduces it. To go back to the main screen touch the "Home" icon.

The volume controls are the third and fourth buttons from the top on the left side of the monitor. Feel free to adjust the sound.



# Reese's Dairy

This reproduction of Reese's Dairy Bar, built by Ron Nachtwey, brings us back to the 1950s and a time of chocolate malts, cherry colas, and rock and roll. The pictures and items displayed are from the Reese family collection. The daughters of Bill and Lea Reese designed the display, furnished it, and made the four-minute video in their memory. The stools, floor and counter are reminiscent of a time when Reese's was a popular destination in downtown Seymour. The large clock in the shape of Wisconsin was a prominent fixture in the restaurant. How many song titles do you recognize on the display board?

Wood burning was popular during 1950s and the covers to the menus were proudly designed and produced by the Reese children. Looking inside the menu one is reminded of the days of 25-cent hamburgers and frosty malts. Press the button to view the video.

# **Hamburger Charlie**

Moving toward the front of the museum, you see a touch-screen TV with short video clips from the Travel Channel, Food Channel, and History Channel. To learn more about the history of the hamburger in Seymour, touch the appropriate icon. The videos are 3 to 4 minutes long.

The pictures above the monitor highlight Larry the Cable Guy and his visit to Seymour. The front of the museum is dedicated to Seymour as the Home of the Hamburger. Look around and you will notice a wide variety of hamburger related items and evidence verifying that Seymour is the original Home of the Hamburger.

The dominate feature of the burger display is the life-sized statue of Hamburger Charlie. Notice that Charlie's face lacks color and character. Follow the directions to "Picture Yourself as Hamburger Charlie" and you will see your features on Charlie's face.





The large picture on the wall shows Hamburger Charlie and his crew at the Seymour Fair in 1941. The documents on display prove that Seymour is indeed the original "Home of the Hamburger." Evidence presented includes several newspaper articles, a poem by an employee of Charlie, an interview with a former worker, and several pictures. Look closely and you will see Hamburger Charlie's guitar, his spatula, lucky horseshoe, and his butter pot.

Yes, the "Burger Time" game does work, but it will cost you a quarter to play one of the first popular video arcade games. Before you leave the area, check out "Hamburger Charlie's Kids Place" at the front of the museum near the gift shop.

# Hamburger Charlie's Kids Place

Kids of all ages are fascinated with the homemade spinning top game, talking hamburger, and manual typewriter. Children are encouraged to spin the top, type their name, and pull the Fisher-Price toys. Browse through the "Hamburger Storybook," it is fascinating! The acrylic painting of "Hamburger Charlie" at the first Seymour Fair was painted by Seymour teenager, Brooke Schuh. Her



work captures the agricultural spirit of the event.

The "Kids Corner" is sponsored by the Seymour Lions Club. Service organizations have played important roles in the history of Seymour. During the early years the International Order of Odd Fellows was popular. More recently the Lions Club has been very active with community projects. Additional organizations include the Masonic Lodge, Flying Club, Woman's Club, Scouts, Kiwanis Club, Knights of Columbus, Jaycees, Veterans of Foreign Wars, American Legion, Home of the Hamburger, Firemen, Seymour Community Historical Society, Model Railroad Club, youth, religious and business groups.



# **Barber and Beauty Shops**

Move to the displays against the wall past the "Burger Time" game and imagine what it was like to sit under the hot and noisy hair dryer. The barber pole reminds us of the days when Mack Miller shared words of wisdom with customers in his local shop. The tools of the trade, barber chair, large mirror, and cash register are from Mack's shop. Before you move to the medical room, take some time to examine the fair exhibit in the cubical behind you.

# **Seymour Fair**

The Seymour Fair stated in 1885 as the Seymour Fair and Driving Park Association. In the 1920s it officially became the Outagamie County Fair. For many years horse races and agricultural exhibits were the main attraction. As time passed the entertainment aspect of the fair continued to grow featuring an extensive midway and nationally known entertainment. The display highlights fair ads,

entertainers, a great view of the midway, and novelty items. Remember when you picked a duck and won a bracelet or threw darts to win a teddy bear?

#### The Medical Office

Seymour has had many outstanding physicians, but Dr. Vernon Hittner stands out. The son of Dr. James Hittner who practiced in Seymour from 1886 to 1917, Dr. Vernon Hittner served the area for 52 years. A

closer look will tell you that he developed the "button hole" appendix procedure that revolutionized surgery. He opened the Hittner Clinic in 1944 at the corner of Main and East Wisconsin St. Dr. Groendahl, his associate also pictured here, is highlighted in the military display. Many of the medical items exhibited were used by Dr. Hittner and Dr. Groendahl.

The longest tenure for a dentist in Seymour belongs to Dr. Libby. For 52 years his office was on the second floor of the State Bank building on Main St. Dr. Runge, pictured here, had his office on the second floor of the Miller-Piehl office building which



is adjacent to the museum. Looking at the foot powered drill one can't help but be grateful for modern dental equipment.

# **Funeral Display**

The Seymour Community Museum is the home of one of the largest collections of vintage funeral items in northeastern Wisconsin. Sponsored by the Muehl-Boettcher Funeral Home, many of the objects date back to the 19<sup>th</sup> century. In the days before sophisticated embalming methods, the cast iron casket with the

glass viewing plate enabled the mourner to view the deceased with the lid closed. High above the casket you see a picture of an ornate horse-drawn hearse used in the early 1900s by the Muehl Funeral Home. It was destroyed in a fire. For more details listen to Don Reed describe the incident at the Don's Quality Market 1949 display.

A major attraction in the room is the beautiful church pump organ that was donated to the museum by the descendants of Peter Tubbs, an early settler. An explanation on the organ points out that at one time it was used in the Seymour Methodist Church. Mildred Nickel Sager, a granddaughter of Peter Tubbs, arranged for the organ to be returned to Seymour from New York.

The wicker removal basket is over 100 years old. It was used to remove the deceased from the house. Its use gave birth to the phrase "basket case" when referring to someone in a hopeless condition.

# **Kuehne History Display and Video Game**

The rapid growth of R. Kuehne and Company is portrayed in the cubical located across from the funeral

room. One of the largest livestock shippers in the state, Kuehne's was the center of activity in downtown Seymour. Take note of the large picture of Morrow Street during "Stock Fair Day" when area farmers brought their livestock into town.

If you would like to test your knowledge of Seymour history or learn more about the area and the contributions of R. Kuehne and Company, touch the screen and begin playing the game. There are 20 questions, but you may stop any time. A few of the questions review national and world events, but most pertain directly to Seymour. History lovers with the time and persistence to answer all of the questions will be rewarded with a final percentage score.



If you are not familiar with this type of activity, try it anyway. When you get a correct answer the program will automatically advance to the next question. The volume controls are the third and fourth buttons from the top on the left side of the monitor. Feel free to adjust the sound.

# **Second Floor - The Wedding Scene**

Once you have completed the tour of first floor you may take the elevator to the second level or use the stairway to the right to the elevator. As you move toward the impressive wedding scene, you are greeted

by the polka music of Seymour's Ray Reis and his band.

A picture of Ray and his musicians adorns the wall behind you. The band was very popular in the area during the 1940s and 50s.

The wedding couple of the 1960s is approaching the main altar of St. John's Catholic Church. The communion railing is from the old Methodist Church and the church pew once graced the Emmanuel Lutheran Church in Seymour. The stained glass window is from the Muehl mausoleum.

A close look at the Kuehne wedding picture from 1898 and the sober faces gives the impression that everyone was very serious minded. In reality, for the picture to be perfect, the photographer insisted that everyone be motionless for several seconds which led to the



serious pose. The fellow on the roof didn't follow instructions, hence the blurred image.

### **Seymour Military Band**

In the north stairwell just to the right of the wedding scene you see a large picture of the Seymour Military Band after World War One. Seymour has a rich musical heritage with a tradition of band concerts on the bandstand located on Main Street adjacent to the railroad tracks. All of the band members are identified. Many have relatives living in Seymour today. The musical instruments on display have been donated by area residents. How many of them can you find in the picture?

# **One-Horse Open Sleigh**

Bundled up against the elements the woman is coming into town in her "cutter" pulled by a horse. It was a convenient and inexpensive method of travel during the winter months. The picture behind the sleigh depicts Seymour in the early 1900s. The hotel that dominated the corner of Depot and Main Streets was razed in the early 1920s. Notice that the sleigh in the picture traveling down Main Street is similar to the one on exhibit. The Lincoln Street picture behind the sleigh shows the abundant snowfall in the early 1900s.



# **Doll and Toy Display**

As you move through the double doors into the large room you will notice a series of glass cases containing dolls, toys, and fun objects from years ago. All of these were collected and donated by people in the area. Which doll do you think is the oldest? Notice the different materials used for the faces. When the composition dolls (glue and sawdust) were introduced in the early 1900s, they were considered more durable than porcelain. Can you match the dolls with the country they represent?



Raggedy Ann is a fictional character created by American writer Johnny Gruelle (1880–1938) in a series of books he wrote and illustrated for young children. The character was created in 1915 as a doll and was introduced to the public in the 1918 book *Raggedy Ann Stories*. A doll was also marketed along with the book to great success.

The wall cases display the evolution of toys including hand-carved wood items, wind-up tin toys, cast iron, and wooden Fisher-Price items. The Cackling Hen, introduced in 1958, features an authentic cackling sound and wooden wheels that drive moving wings. The popular Huffy Puffy Train (1958) was made for 13 years. It has wooden wheels and a realistic pumping action, eyes that

blink and it makes a puffing sound. Notice the introduction of plastic in the 1950s.

In 1961 Big Bill Pelican appeared. Bill has an enormous plastic bill that opens and closes, a "craw-craw" sound, flipper like rotating feet, and a solid wood body. Can you find Tiny Tim Turtle, Allie Gator, Snoopy Sniffer, Teddy Zilo and Buddy Bullfrog?

Look for the wind-up Popeye with his birdcages. Can you find Zippo, the traveling monkey? Miniature tea sets were popular with children who dressed up to play house. Can you imagine the time and work that went into building the dollhouse and furniture from the 1920s? Think of all the fun children had playing with them.

# **Large Pictures**

The big pictures above the cases were enlarged from glass-plate negatives found in the attic of a local home. They portray life in Seymour during the early 1900s. The images show Seymour in the horse and buggy

days. Notice the dirt streets, wooden sidewalks, and variety of Main Street storefronts. Imagine how difficult it was to travel through the city when the spring thaw turned the dirt roads into a sea of mud. Seymour's first power plant that generated electricity is pictured on the far left. Most city houses and businesses had electricity by 1930. Much of the area rural population did not receive electricity until the 1940s.

A close look at Phinney Graham's store, located on Northeast Main St., tells us that baskets, clothing, patterns, and daily use items were popular. To experience what a typical general store looked like in the early 1900s, visit the recreated store adjacent to the museum.

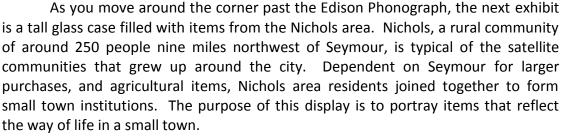
# **Edison Phonograph**

The Edison Diamond Disc Phonograph cost \$295.00 when it was introduced in 1919, a substantial sum for that time and the equivalent of \$3,840.00 today. The C19 model had just been introduced that year and was known as "the Official Laboratory Model." This phonograph, quite deluxe for its time, featured in addition to the diamond stylus, a variable speed turntable, a double spring motor, a 15" internal horn, and a cabinet to hold 72 records.

Edison invented the phonograph that played cylinder records in 1877. The transformation to discs came in the early 1900s. As time passed, Edison didn't sign any new talent. His company continued to use the same orchestras and vocalists that they had employed all along. He recorded very little jazz or blues, and it was likely that people spending 75 cents for a record were buying Columbia, Brunswick and Victor records instead. His company went out of business in 1929

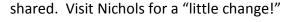


# **Nichols Display**



You will see artistic items, crafts, quilts, the work of local authors, and other creative endeavors. Baseball has always been a big part of life in Nichols. The community still maintains a team in the Dairyland League.

A. L. Nichols laid out the village in 1918 with plans for it to grow into a large city. The first businesses were a jelly and preserve factory, cheese factory, sawmill, casket factory, and a bank. Today Nichols is the home of Nichols Paper Products, Inc., a branch of Community Credit Union, a number of smaller businesses, and it still has its own post office. The village has a fire department and several great places to eat. The grocery store, which once was a church, remains a place where "local news" is





# Plat Maps from 1889 and Large Pictures

Copied from the official county plat book and enlarged, these Illustrations provide an excellent reference to the names of early settlers. Notice, even though he was deceased for several years, the estate of Horatio Seymour still owned thousands of acres in northeast corner in the town of Seymour.

The pictures of the general stores in Isaar and Roselawn taken during the early 20<sup>th</sup> century tell us that roads were unpaved, wood construction was common including boardwalks, and in general most people were living a modest life. The small rural communities usually consisted of a general store, saloon, church, school and cheese factory. The wedding picture of the Simpson house, located on Five Corners Road, is characteristic

of a rural wedding. Notice the ladder on the roof that came in handy to deal with the common chimney fires of the era.

#### Rooms from the 1930s

This display is meant to reflect Seymour area life in the 1930s. At this time some homes had the luxury of electricity while others did not. Consequently, some rooms may have items that show both.

# **Kitchen and Dining Room**



The table is set and you have arrived just in time for dinner. Since you are such a special guest, we are using the formal dinnerware. The wooden high chair with wheels is available if you have the baby along. The beautiful chandelier is an item of pride for the entire family. The ice box dates back to the early 1920s. Ice was cut from local ponds and stored at Huettl's icehouse and delivered by horse and wagon.

The pride of Mom's kitchen is her new 1920s-vintage Skelgas stove. She has pies in the oven to top off the evening meal. Please stay for dessert. Many modern conveniences are lacking. Water was pumped by hand, hours were spent churning butter, grinding coffee and meat, baking, canning,

and preparing meals. Notice her abundant spice cabinet and well-stocked shelves.

# **Living Room**

As you move to the living room notice that the family is relaxing for the evening. The Kent-Atwater radio is tuned to *Rudy Vallee and his Eight Connecticut Yankees*. The intimate quality of this group made it a radio natural. Pop is smoking his pipe and browsing through the Sears Roebuck Co. catalogue. On the table next to him is a newly acquired stereo-optic viewer that makes the pictures look 3-D. Notice the beautiful "Gone with the Wind" table lamp and floor lamp. A wedding picture adorns one wall while an oval picture frame featuring grandma and grandpa enhances another. The piano can be operated manually or as player piano by inserting music rolls in the compartment above the keyboard.



#### **Adult Bedroom**

The first impression of the adult bedroom is that the bed seems small. By today's standards it is, but people weren't as tall years ago, and they slept close together to stay warm. The chamber pot is visible next to the bed. It certainly was more convenient than walking to the outhouse on a cold evening.



Many of the early settlers (1860s and 70s) were New England Yankees who originally came from England and migrated to Seymour. A large influx of German immigrants arrived in the late 1870s and 1880s. The largest concentration settled in the Isaar area. The travel chest, reconditioned by Cliff Fiestadt, contains many of the typical items valued by the new immigrants.

The German greeting was a common adornment in the entrance of area homes. In English it says, "Greeting God, step in and bring luck into our house." The red traditional German dirndl dress is typical of the style popular in Bavaria and Austria.

#### Children's Bedroom

The baby is tucked away in her crib and mother is looking in for a final check. The baptismal dresses and gown were worn by Alma, Elvira, and Raymond Groendahl between 1904 and 1908. Various toys and clothing items adorn the room. A guardian angel picture is on the wall overlooking the child.

# **Utility Room**

This room contains many of the devices that were used prior to the introduction of electricity. You will find a copper washtub, wooden washing machine, scrub boards, and numerous other everyday items. Washing clothes was a labor intensive procedure. Water had to be carried from the pump, the washtub was agitated by hand, and then the clothes were wrung out and hung on the line.

The black cast iron water heater is wood fired. The New Home Sewing Machine is powered by pumping a foot pedal. In the 19<sup>th</sup> Century the rebus puzzle, by the sewing machine, was a popular method of advertising. Can you figure it out?



# **Sports Display**

During the first half of the 20<sup>th</sup> Century almost every rural town in the area had a baseball team. The farmers worked hard during the week, but Sundays were reserved for church and then baseball. The Isaar



uniform with handmade letters reflects the love for America's pastime. It is hard to believe that the small glove in the case was actually used by an adult. It was the era of the two-handed catch when the glove was used to stop the ball prior to it being secured by the bare hand.

Even though girl's competitive sports weren't offered in schools until 1972, Seymour featured a championship softball team in 1949. Several girls on the team were high school students. A check of the news article on display indicates that the games attracted large crowds and were played on a lighted field.

A couple items of particular interest are the football nose protector from the 1920s and the basketball with laces from the state tournament in 1935. On top of the cabinet you see Tony Lubinski's basketball jersey from Seymour's first appearance at the state tournament in 1935.

News articles display the headlines from Seymour High School's first football state championship in 1985 and the first state basketball title in 1997. Seymour's basketball program has received statewide recognition through numerous state tournament appearances and several state titles during the first decade of the 21<sup>st</sup> Century.

# **Image Gallery**

The Seymour Community Historical Society has a large number of pictures in its collection. While it is impossible to have all of them on display you may view most of them at the image gallery. The computer near the conference table is for public use and provides access to the online image gallery and search engine. Simply follow the instructions posted at the desk and you have access to thousands of Seymour area photos and articles.

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If you wish to search for your family name, simply left click in the search box, type in your family name and click on "Search." The search engine will find all the images that have the key word in the title or description.

To access these Images from home go to the Seymour Community Historical Society Web site at: **www.seymour history.org** 

# **Seymour Public School**

Exit the second floor via the south stairway and view the large picture of the impressive school that served the community for 70 years. Located in the heart of the city on Robbins Street, the building was considered to be one of the finest educational facilities in northern Wisconsin when it was completed in 1903.

# Return to First Floor and Visit the Gift Shop

Be sure to stop in the museum gift shop at the conclusion of your tour. Numerous Seymour area souvenirs are available including a large assortment of hamburger related items. T-shirts, caps, blankets, post cards, Hamburger Charlie bobble heads, and Burger Fest buttons are all reminders of your visit. Wooden cheese boxes for sale have been produced in Seymour for over 100 years. Feel free to browse through a variety of books written by local authors about life in the Seymour area. All books are available for purchase.

#### **Our Donors**

Prior to leaving the museum, browse the donor board adjacent to the welcome desk. Listed here are the people and businesses, who through their generous donations, helped make the new museum possible. The capital campaign generated close to \$1.2 million to cover the cost of the building and contents. In order to exhibit and store our collection in a professional manner and utilize modern technology, we welcome additional donations. Speak with a museum volunteer to obtain more information about a gift in memory of your family, a person, or program.

## Membership

Since our mission is to promote and preserve local history, it is the philosophy of the Seymour Community Historical Society to encourage people to become lifetime members. Consequently, the life family membership fee is reasonably priced at \$50.00. A business membership is \$100.00. Life memberships are granted free with a donation of \$500.00 or more to the museum sustainability fund. A list of our lifetime members is available at the welcome desk.

# Thank you for visiting the Seymour Community Museum.

Please return this brochure to the volunteer at the front desk.

Ask about joining the Seymour Community Historical Society and receive our quarterly newsletter.

One-year family membership - \$10.00 Lifetime family membership - \$50.00

The Seymour Community Historical Society is a 501 C-3 tax exempt organization. All donations are tax deductible as determined by the IRS. We are a service organization operated entirely by volunteers.

Donations are encouraged and greatly appreciated!

A receptacle is located adjacent to the front desk at the main entrance.